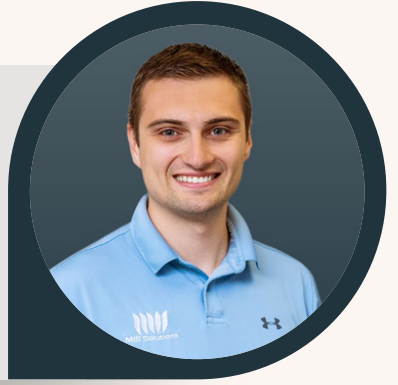


Nate's State of IT for Nonprofits in 2024 Infographic

Hi there, my name is **Nate Jewett**, and I'm a **vCIO for MIS Solutions**. One of my primary responsibilities is to help our **Integrated IT Partners** (e.g., you) adapt to changes in the technology landscape. Below are my insights for Nonprofit IT challenges and opportunities in 2024:



1

Greater Support For Technology Innovation Efforts

Digitally mature nonprofits are 4x more likely to meet mission goals. Embrace tech innovation for operational efficiency and strategic success.

2

Strategic Tech Investments

Advanced cybersecurity measures, like **threat prevention tools**, are necessary to protect against sophisticated cyber threats and the integrity of your nonprofit's operational and donor data.

3

Generative AI And Machine Learning Governance

Generative AI is transforming fundraising by enabling targeted campaigns through predictive donor behavior analysis. Nonprofits must navigate AI governance with responsible use policies.

4

Implement AI Safeguards

AI deployment in customer service and content creation saves resources while maintaining personalization. However, implementing AI with safeguards ensures authenticity and accuracy.

5

Effective Donor Communication Strategies

SMS messaging can boast a **99%*** open rate, underscoring its effectiveness in engaging donors directly and efficiently. Are you using it?

*RedEye

6

Adopting Alternative Payment Methods

Over **50 million*** Americans use Venmo or CashApp. This highlights the importance of integrating P2P mobile payment options for donor convenience.

*Business of Apps

7

Cybersecurity and Data Responsibility

With only **39%*** of Gen Z trusting organizations to protect their data, emphasizing cybersecurity and responsible data practices is crucial for maintaining donor trust, especially with the next generation.

*Insider Intelligence

8

Embracing Hybrid Work Models

The continued shift towards hybrid work arrangements requires nonprofits to invest in technologies that support remote collaboration. Benefits here include increased employee satisfaction and access to a broader talent pool. **Try it with MIS.**